

**INFORMATION  
FOR  
COUNCIL REVIEW**



**OFFICERS**

March 13, 2017

**PRESIDENT**

ROBERT K. COINER  
GORDONSVILLE MAYOR

To: VML Full-Member Key Officials; Council and Board Clerks

From: Kim Winn, Executive Director

**PRESIDENT-ELECT**

PATRICIA P. WOODBURY  
NEWPORT NEWS COUNCIL MEMBER

Subject: 2017 VML Policy Committee Nominations

The Virginia Municipal League welcomes your nominations for the 2017 policy committees. Accompanying this memo is a description of the committee process and a nominations form.

**VICE PRESIDENT**

ANITA JAMES PRICE  
ROANOKE VICE MAYOR

Please return your locality's nominations form by April 14. If your community has a May election, you may submit a revised form after your elections.

**PAST PRESIDENT**

RON RORDAM  
BLACKSBURG MAYOR

Please observe the following guidelines with your nominations:

- ✓ Only governing body members and appointed officials (i.e., employees of the local government) are eligible to serve.
- ✓ You may nominate two people to a committee; if two are nominated, at least one should be a governing body member.
- ✓ Individuals may serve on only one committee a year.
- ✓ Please return your nominations form by **April 14**.

**EXECUTIVE DIRECTOR**

KIMBERLY A. WINN

Policy committees traditionally meet in late July in the Richmond area; committee meeting dates and times will be forwarded to you once they are confirmed.

Please call or email Janet Areson at VML (804-523-8522; [jareson@vml.org](mailto:jareson@vml.org)) if you have any questions about the appointment process.

Attachments

P.O. BOX 12164  
RICHMOND, VIRGINIA 23241

13 EAST FRANKLIN STREET  
RICHMOND, VIRGINIA 23219

804/649-8471  
FAX 804/343-3758  
[www.vml.org](http://www.vml.org)

## VML's Legislative and Policy Committee Process

Each year the Virginia Municipal League develops two separate documents -- a legislative program and a compilation of policy statements -- through a process that involves the Legislative Committee and six separate policy committees. The Legislative Committee is responsible for developing the legislative program, but it may also rely on input from the policy committees to do so. The policy committees develop broad policy statements, in addition to submitting specific legislative recommendations for consideration by the Legislative Committee.

### Legislative Committee

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#### **What is the role of the Legislative Committee?**

The Legislative Committee is responsible for considering and developing positions on existing or proposed state and federal legislation or regulations, and urging the enactment or amendment of, or opposition to, such legislation or regulations.

#### **How is the Legislative Committee appointed?**

VML's Constitution spells out the composition of the Legislative Committee. The committee consists of 24 individuals holding local elective or appointed positions, all appointed by VML's President. Of the 24 members, 12 must be representatives of cities and urban counties with populations in excess of 35,000, six must be representatives of cities and urban counties with populations of 35,000 or less, and six must represent towns.

#### **What is included in VML's Legislative Program?**

The legislative program adopted by the Legislative Committee reflects specific legislative objectives that VML hopes to achieve during the upcoming legislative session. It is subject to the approval of VML's membership at the annual conference.

#### **What is the relationship between the legislative committee and VML's policy committees?**

The Legislative Committee meets prior to the policy committees to identify issues that it would like the committees to consider for potential inclusion in the league's legislative program. It meets again after the policy committees have met to consider their recommendations.

### Policy Committees

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#### **What is the role of the policy committees?**

Policy committees receive briefings on select statewide issues, consider possible changes to the policy statement, and develop legislative recommendations for the Legislative Committee to consider.

#### **How are policy committees appointed?**

Policy committee membership consists of elected and appointed officials of full-member local governments. Nomination information is sent in the spring to each locality, and each local government determines which of its officials will be nominated for each of the six policy committees. Each local government may nominate up to two people per policy committee, at least one of whom must be an elected official.

### **What are the benefits of serving on a policy committee?**

VML policy committees offer members an opportunity to learn about current and emerging statewide issues that affect local governments, to develop through policy statements the broad philosophical framework that guides the league, and to network with local officials with similar policy interests.

### **How many policy committees are there?**

There are six policy committees: community and economic development, environmental quality, finance, general laws, human development and education, and transportation.

### **What issues does each policy committee cover?**

- **Community & Economic Development:** Authority, administration, and funding of local governments to manage a full range of community and economic development issues, including business development and retention, international competitiveness, infrastructure development and investment, planning, land use and zoning, blight, enterprise zones, housing, workforce development and historic preservation.
- **Environmental Quality:** Natural resources and the authority of local governments to manage the environment, including water resources and quality, solid and hazardous waste management, air quality and the Chesapeake Bay.
- **Finance:** Powers, organization and administration of local government financing, including taxing authority, debt financing, state aid to local governments and federal policies affecting local finance issues.
- **General Laws:** Powers, duties, responsibilities, organization and administration of local governments, including state-local and inter-local relations, conflicts-of-interest, freedom-of-information, information management and personnel, telecommunications, utilities and law enforcement, jails and courts issues.
- **Human Development and Education:** Management and funding of social services, prek-12 education, health, behavioral health, juvenile justice, recreation, rehabilitation and aging.
- **Transportation:** Development, maintenance, and funding of a comprehensive land, sea and air transportation system for the Commonwealth, and federal, state and local roles in the provision and regulation of transportation.

### **What is a policy statement?**

Each policy committee develops a policy statement that covers issues in its respective area. The policy statement expresses the agreement of VML's membership on matters of interest to local governments. The statement generally addresses broad, long-term, philosophical positions. The VML membership approves the policy statements at its annual meeting.

### **How do policy statements differ from VML's legislative program?**

Policy statements are general in nature. They reflect local governments' positions on a range of issues. The Legislative Program is more specific and immediate. It is limited to legislative positions that VML expects to lobby on during the upcoming legislative session.

**PROCLAMATIONS**

**§**

**RESOLUTIONS**

**§**

**PRESENTATIONS**



# Tyler at Work in the City of Hopewell

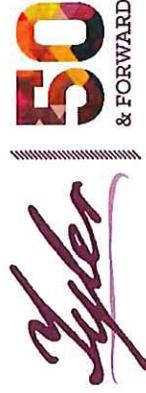
Edward "Ted" Raspiller  
William "Bill" Fiege  
Fred Taylor  
Holly Walker

March 14, 2017



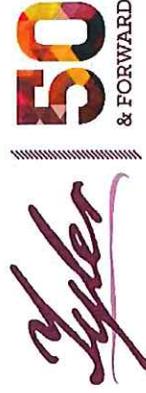
## By the Numbers

- Hopewell residents attending Tyler:
  - 2014-15: 258
  - 2015-16: 359
- Hopewell residents enrolled in:
  - Transfer Degrees: 31%
  - Career & Technical: 15%
  - Certificate Program: 15%
  - Pre-major: 39%



## Community College Workforce Alliance (CCWA)

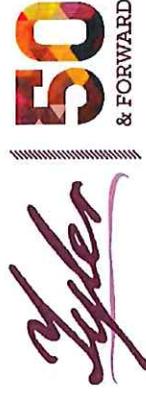
- Focus on workforce credentials
- Custom training, credentialing, consulting and other workforce development services
- New financial aid opportunities
  - Workforce Credentials Grant
- Support and training for City of Hopewell, Hopewell Department of Social Services, Hopewell High School, DuPont Teijin Films, Ashland Specialty Ingredients, and others





## Career Clusters at Tyler

- Accounting, Business & Paralegal
- Advanced Manufacturing
- Arts, Humanities & Social Sciences
- Computers & Technology
- Criminal Justice & Human Services Social Work
- Education
- Engineering & Engineering Technologies
- Science & Health Sciences
- Skilled Trades

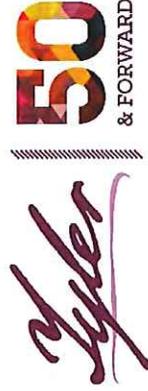


## Dual Enrollment in Hopewell

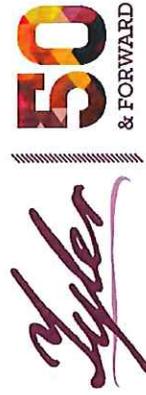
- Overall Enrollment
  - 2014-15: 14
  - 2015-16: 116
- Early College
  - Currently: 86 students
- Concurrent Program Precision Machining & Welding
  - Currently: 7

## Happening at Tyler

- Working on designating a national advanced manufacturing center of excellence at Tyler
- Added new programs: Certified Nursing Assistant, Cyber Security, Advanced Manufacturing Management, Emergency Medical Services Paramedic, Energy Technology and Computer Science
- Planned expansion and renovation at the Chester Campus



# Nicholas Center – Workforce Center Expansion

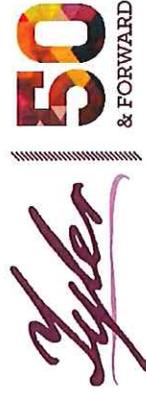


*jtcc.edu*



## 50 & Forward

- 2017 marks JTCC's 50<sup>th</sup> anniversary
- Opened our doors in 1967 and served 1,231 students that year
- Grown to 5<sup>th</sup> largest community college in Virginia
- During our 50 year history, JTCC's served more than 193,000 degree and certificate students



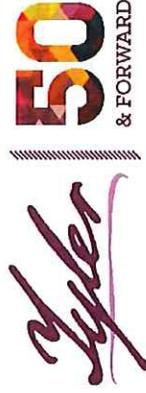


## 50 & Forward

Celebrating the hallmarks of our college:

- Volunteerism through Deeds Not Words
- Generosity through the creation of an Anniversary Completion Scholarship
- Alumni success
- Creating and preserving memories

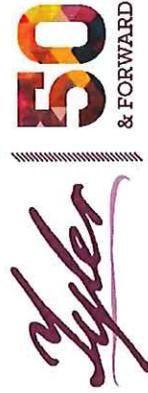
[www.jtcc.edu/50](http://www.jtcc.edu/50)





Thank you.

We appreciate our ongoing  
partnership with the  
City of Hopewell.



*jtcc.edu*

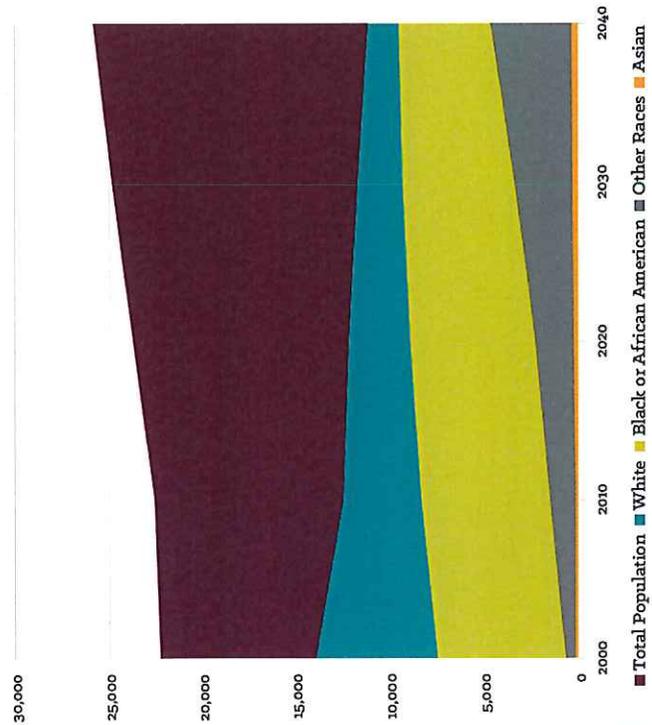




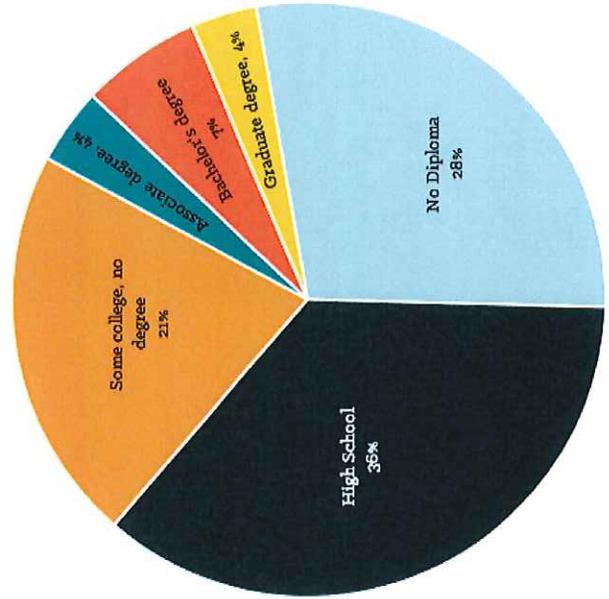
# CITY OF HOPEWELL POPULATION PROFILE

City of Hopewell Demographic Profile Projections	2000		2010		2020		2030		2040	
	n	%	n	%	n	%	n	%	n	%
Total Population	22,277	100%	22,591	100%	23,702	100%	24,844	100%	25,818	100%
White	13,924	63%	12,515	55%	12,192	51%	11,721	47%	11,151	43%
Black or African American	7,484	34%	8,367	37%	8,936	38%	9,369	38%	9,557	37%
Asian	180	1%	181	1%	276	1%	343	1%	413	2%
Other Races	689	3%	1,528	7%	2,298	10%	3,412	14%	4,697	18%
Not Hispanic or Latino	21,703	97%	21,111	93%	21,361	90%	21,516	87%	21,392	83%
Hispanic or Latino	651	3%	1,480	7%	2,341	10%	3,328	13%	4,426	17%

## CITY OF HOPEWELL POPULATION PROJECTION



## CITY OF HOPEWELL EDUCATIONAL ATTAINMENT \*



## High School Diploma Graduates

Year	Hopewell
2014 — 2015	249
2013 — 2014	232
2012 — 2013	238
2011 — 2012	292
2010 — 2011	266

City of Hopewell Population 25 and Over: 14,323

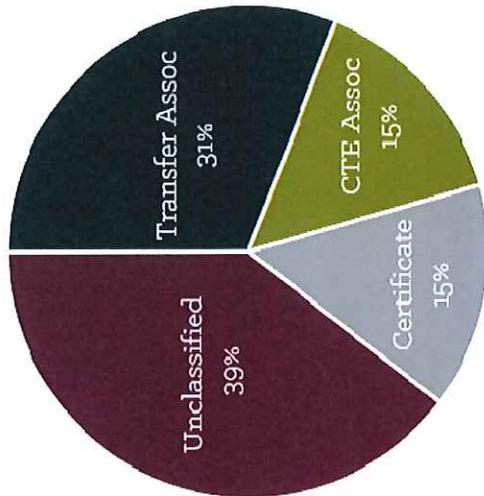
\* Census 2000

Sources: Virginia Employment Commission, U.S. Census Bureau, Bureau of Labor Statistics, Virginia Department of Education

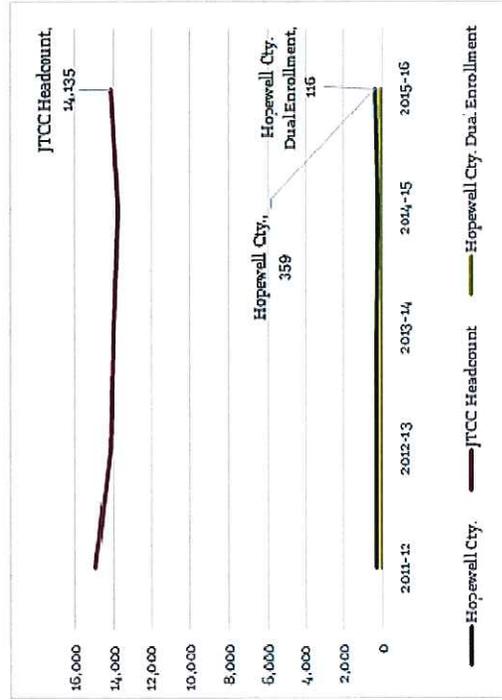


**PROFILE OF CITY OF HOPEWELL STUDENTS AT JOHN TYLER**

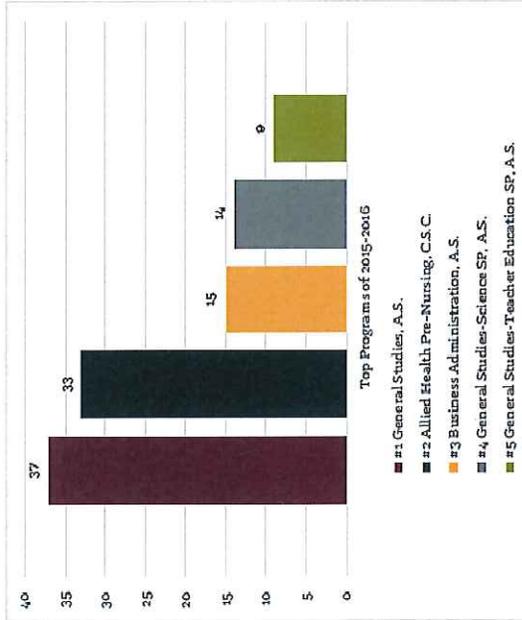
**CITY OF HOPEWELL ENROLLMENT BY PROGRAM TYPE**



**CITY OF HOPEWELL ENROLLMENT AT JOHN TYLER COMMUNITY COLLEGE**



**CITY OF HOPEWELL STUDENTS MOST POPULAR ACADEMIC PROGRAMS**



**City of Hopewell Enrollment by Program Type**

Year	Transfer Assoc.	CTE Assoc.	Certificate	Unclassified
2015-2016	111	53	53	142
2014-2015	99	63	51	44
2013-2014	66	116	80	50
2012-2013	120	84	53	46
2011-2012	129	84	85	53

**Annual Enrollment by Headcount**

Year	Hopewell	Overall
2015-2016	359	14,135
2014-2015	258	13,753
2013-2014	312	13,980
2012-2013	303	14,116
2011-2012	351	14,895

**Graduates**

Year	Hopewell	Overall
2015-2016	17	1,016
2014-2015	20	975
2013-2014	24	843
2012-2013	17	916
2011-2012	25	827

**COMMUNICATIONS  
FROM CITIZENS**

# **REGULAR BUSINESS**

**REPORTS  
OF THE  
CITY  
MANAGER**

**R-1**



# CITY OF HOPEWELL CITY COUNCIL ACTION FORM

**Strategic Operating Plan Vision Theme:**

- Civic Engagement
- Culture & Recreation
- Economic Development
- Education
- Housing
- Safe & Healthy Environment
- X None (Does not apply)

**Order of Business:**

- Consent Agenda
- Public Hearing
- Presentation-Boards/Commissions
- Unfinished Business
- Citizen/Councilor Request
- X Regular Business
- Reports of Council Committees

**Action:**

- Approve and File
- X Take Appropriate Action
- Receive & File (no motion required)
- Approve Ordinance 1<sup>st</sup> Reading
- Approve Ordinance 2<sup>nd</sup> Reading
- Set a Public Hearing
- Approve on Emergency Measure

**COUNCIL AGENDA ITEM TITLE:** Proposed City Budget Calendar For FY 2018

**ISSUE:** To Approve a budget calendar for the upcoming budget process

**RECOMMENDATION:** Discuss, modify if needed, and approve

**TIMING:** Critical

**BACKGROUND:** The budget process is essentially 1-2 months late in beginning due to the effort to complete the CAFR. The City Manager has a recommended calendar for City Councils consideration and approval designed to meet all the statutory dates and requirements.

**FISCAL IMPACT:** Sets the financial plan for the next fiscal year.

**ENCLOSED DOCUMENTS:** Proposed Calendar

**STAFF:** City Manager, Assistant City Manager, Finance Director

**SUMMARY:**

<b>Y</b>	<b>N</b>	
<input type="checkbox"/>	<input type="checkbox"/>	Mayor, Jackie M. Shornak Ward #7
<input type="checkbox"/>	<input type="checkbox"/>	Vice Mayor Jasmine Gore, Ward #4
<input type="checkbox"/>	<input type="checkbox"/>	Councilor Christina Luman-Bailey, Ward #1

<b>Y</b>	<b>N</b>	
<input type="checkbox"/>	<input type="checkbox"/>	Councilor Arlene Holloway, Ward #2
<input type="checkbox"/>	<input type="checkbox"/>	Councilor Anthony Zevgolis, Ward #3
<input type="checkbox"/>	<input type="checkbox"/>	Councilor Janice Denton, Ward #5
<input type="checkbox"/>	<input type="checkbox"/>	Councilor Brenda Pelham, Ward #6

## Proposed City Budget Calendar for FY 2018

- February 23, 2017:** Joint City Council/School Board Budget Meeting
- March 28, 2017:** Notice of Public Hearing on Tax Rate (4-11-17) on Consent Agenda
- March 30, 2017:** City Council Finance Committee Meeting  
Advertise Public Hearing (4-11-2017) on Tax Rate in Newspapers
- April 4, 2017:** Budget Work Session on Revenue Projections and Fees.  
Preliminary Discussion on City Manager's Budget Objectives
- April 6, 2017:** City Council Finance Committee Meeting
- April 11, 2017:** Public Hearing on FY 2018 Tax Rates and Approval on 1<sup>st</sup> Reading  
Budget Work Session on Capital Improvement Plan  
Notice of Public Hearing (4-25-2017) on FY 2018 School Division Budget
- April 13, 2017:** Advertise Public Hearing (4-25-2017) on FY 2018 School Division Budget  
City Council Finance Committee Meeting
- April 18, 2017:** Budget Work Session on City Manager's Adjusted Budget  
Notice of Public Hearing (5-2-2017) on City Budget on Consent Agenda
- April 20, 2017:** Advertise Public Hearing on City Budget (5-2-2017) in Newspapers
- April 25, 2017:** Second Reading and Approval of Tax Rate  
Adoption of Tax Rate Resolution  
Public Hearing on FY 2018 School Division Budget  
Adoption of FY 2018 School Division Budget on First Reading  
Budget Work Session on City Manager's Adjusted Budget  
Budget Work Session on Adjusted Capital Improvement Plan
- April 26, 2017:** Begin Preparation of Tax Bills
- April 27, 2017:** City Council Finance Committee Meeting
- May 2, 2017:** Public Hearing and Approval on 1st Reading of the 2018 City Budget  
Second Reading and Approval of FY 2018 School Division Budget  
Budget Work Session on City Manager's Adjusted Budget
- May 15, 2017:** Tax Bill Mailing Date
- May 16, 2017:** Approval on Second Reading of the 2018 City Budget

**REPORTS  
OF THE  
CITY  
ATTORNEY**

**REPORTS  
OF THE  
CITY CLERK**

# **REPORTS OF THE CITY COUNCIL**

- **COMMITTEES**
- **INDIVIDUAL REQUEST**
- **ANY OTHER COUNCILOR**

**ADJOURN**