



HOPEWELL CITY COUNCIL STRATEGIC PLANNING SESSION
March 17-18, 2017
Beacon Theater Meeting Room

SESSION PURPOSE

Assist the Hopewell City Council in clarifying a firm, collective direction for the City and in enhancing its governance strategies

SESSION GOALS

1. Increase the understanding and appreciation of fellow Council Members in order to enhance the ability of the Council to provide effective governance for the City
2. Review the Strategic Plan Goals and identify progress made toward them
3. Identify individual perspectives on important leadership issues, assets, needs, and desired change initiatives for the City
4. Collectively agree upon the City's desired direction and develop and incorporate a vision statement into the Strategic Plan
5. Identify 3-Year Objectives to ensure that they provide a clear path toward achievement of the Vision and Strategic Goals, incorporating previous Objectives as appropriate
6. Identify a set of Operating Guidelines that will ensure that Council enjoys a positive reputation and that Members work together effectively to accomplish City goals
7. Develop a plan to communicate Council's Vision and Strategic Goals, develop a Strategic Work plan to reflect tasks/timetables, and to monitor progress on goals and objectives
8. Identify next steps to provide accountability

SESSION AGENDA

Friday, March 17, 2017

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| 12:00 p.m. | Session Convenes at the Beacon |
| 12:00 to 12:30 | Lunch with the Group |
| 12:30 to 12:45 | Welcome and Overview <ul style="list-style-type: none">• Purpose, Goals, Roles• Local Elected Leadership Model• Strategic Planning Approach |
| 12:45 to 2:15 | Team Building: Setting the Climate for Working Together |

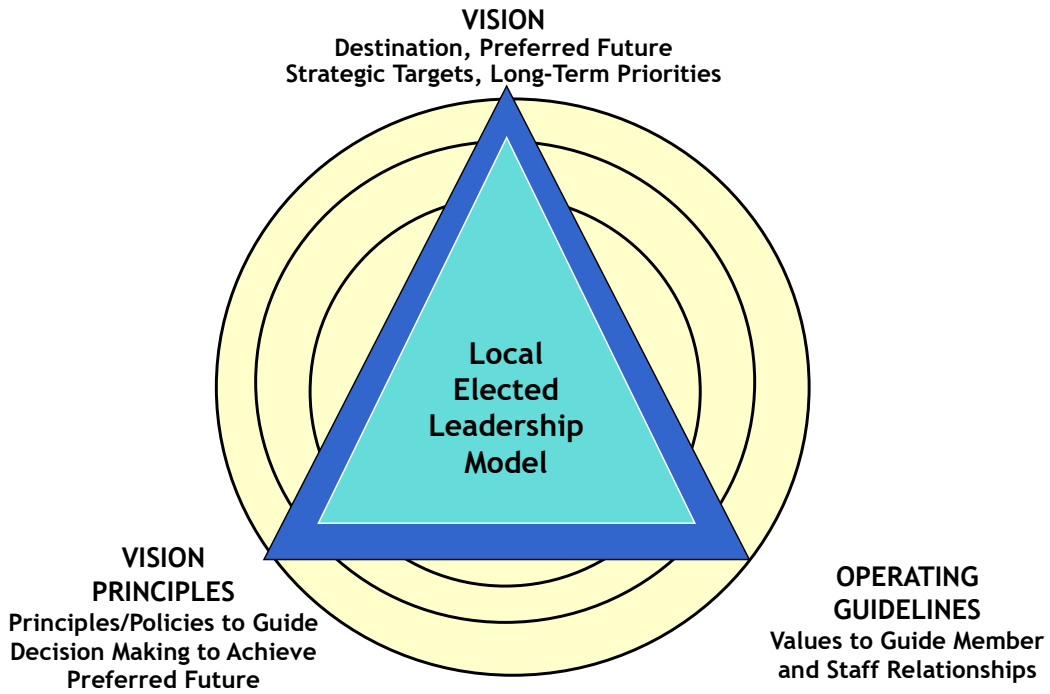
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- 2:15 to 3:00 **Review Strategic Goals and Identify Successes**
- 3:00 to 4:45 **Brainstorm/Assessment for Council Vision**
- Identify Descriptors/Assets/Changes
 - Report/Discuss
- 4:45 to 6:15 **Enhance Vision Statement and Strategic Goals**
- What kind of city are we creating? What themes and qualities will distinguish us? How is that expressed as a core vision?
 - Are the strategic goals previously identified still appropriate?
 - Develop/Review/Revise as Needed
- 6:15 to 6:30 **Assess Progress/Prepare for Day Two**
- 6:30 p.m. **Session Ends for the Evening**
(Note: A “homework” assignment may be requested.)

Saturday, March 18, 2017

- 8:30 to 8:45 **Session Convenes with Breakfast Buffet Available**
- 8:45 to 9:00 **Debrief/Overview Day’s Work**
- 9:00 to 10:00 **Finalize Council’s Enhanced Vision/Strategic Goals**
- 10:00 to 12:00 **Develop/Update Council’s 3 Year Objectives**
- 12:00 to 12:30 **Lunch with the Group**
- 12:30 to 1:30 **Assess Effectiveness/Clarify Roles**
- 1:30 to 3:15 **Develop Operating Guidelines**
- 3:15 to 4:00 **Develop Plan to Follow Up on Vision/Strategic Goals/Objectives**
- Communication Strategy for Vision, Goals, Objectives
 - Development of Staff Work Plan
 - Assessing and Communicating Progress
- 4:00 to 4:15 **Identify Next Steps**
- 4:15 to 4:30 **Evaluate the Session**
- 4:30 p.m. **Session Adjourns**

LOCAL ELECTED LEADERSHIP MODEL



Jan 10-11, 2014
HW Council SP

